

ASHLEY LOYD

1004 NE D Street
Pullman, WA 99163

aloyd@wsu.edu
206.251.1424

OBJECTIVE

To secure a position with a world class team who represent a firm that strives for excellence both within its industry and the global community.

EDUCATION

Bachelor of Arts in Hospitality Business Management

Bachelor of Arts in Business Administration, International Business Major

Washington State University, Pullman, WA

Expected Graduation Dec. 2007

- Cumulative GPA 3.7, University Honors College
- President's Honor Roll

Fall 2003 – present

ADDITIONAL EDUCATION

- **China Summer Study Abroad**, WSU College of Business 2007
- **Thailand Summer Study Abroad**, WSU International Business Program 2006
- **Disney Organizational Leadership**, 11-week intensive seminar 2004

EXPERIENCE

Sales and Marketing Manager

Faculty Lead Study Abroad Programs, Washington State University, Pullman, WA 11/06 – present

- Self-started position; marketed newly developed international programs to Thailand and Greece.
- Developed and executed marketing plans, recruited motivated students, organized information for pre-departure meetings.

Teaching Assistant

Hospitality Business Management, Washington State University, Pullman, WA 1/07 – present

- Provided ongoing assistance for Services Strategic Management course.
- Graded management decisions and strategic business plans; ran hotel market simulation.

Operations Intern

Starwood Hotels & Resorts, The Sheraton Seattle Hotel, Seattle, WA 6/07 – 8/07

- Extensive introduction to hotel operations, attended daily operations meetings, and occasional pre-convention meetings with hotel executives.
- Shadowed front office and housekeeping managers; prepared material for VIP arrivals.

Sales Department Extern

Starwood Hotels & Resorts, The Westin St. Francis, San Francisco, CA 1/07

- Exposed to entire sales department operations; attended Revenue Maximization meetings, introduced to Delphi reservation management system, and interviewed hotel executives and sales managers.

International Production Consultant

Ph Sciences Ltd., Bangalore, India 6/06 – 7/06

- Evaluated production facilities, interviewed production managers, and produced a report of findings.
- International business exposure

Concierge Guest Services

Walt Disney World Parks & Resorts, Disney's Yacht Club, Orlando, FL 1/04 – 8/04

- Demonstrated excellent crowd control skills during a natural disaster.
 - Facilitated check-ins, handled cash payments, and booked dining reservations using the DPMS reservation program.
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LEADERSHIP

Co President

Phi Eta Sigma National Honor Society, WSU Chapter 2005 – 2007

- Encouraged and promoted scholastic achievement for freshmen through annual induction ceremony.
- Planned and executed public lecture “The Future of Peace” by author Scott A. Hunt (122 attendees).

Head Delegate East-Timor 2007

Representative Czech Republic 2006

Representative Pakistan 2005

National Model United Nations

- Collaborated with students from around the world; discussed global issues on the United Nations agenda.
- Created proposals for global sustainable development, crisis response, and ethics in tourism.

President

Walt Disney World College Program Alumni Association 2005

Campus Representative

Walt Disney World College Program 2004 –2005

- Recruited around campus for Disney College Program, acted as an on campus resource for future participants

INVOLVEMENT/COMMUNITY SERVICE

Sigma Iota, Hospitality Association 2004 – 2007

International Business Club 2006 – 2007

Roots and Shoots 2007

International Student Volunteer, Dominican Republic 2005

People Pet Partnership Volunteer, Therapeutic Horsemanship 2004 – 2005

Make a Wish Volunteer, Give Kids the World Association, FL 2004

HONORS/AWARDS

Outstanding Student in the School of Hospitality Business Management

Cody Rickert Fellowship – Teaching Assistant for Dr. Ken W. Kendall

American Hotel & Lodging Education Foundation

The Arthur J. Packard Memorial Scholarship 3rd Place Recipient

Extended Stay Council Scholarship Recipient

Lewis and Sarah Lee Honors College Scholarship

Burtenshaw Memorial Scholarship, 2 years

The Marriott Foundation/Cody Rickert Scholarship, 2 years

The National Dean’s List biography published in the 29th Edition 2006

National Society of Collegiate Scholars Most Active Member Award
